



Gretchen DeVault

Entrepreneur | Web Designer | Podcast Producer | Music Maker

ENTREPRENEUR & WEB DESIGNER

Gretchen DeVault is co-founder and lead web designer and strategist for Tiny Blue Sky. She has 15+ years of web design and branding experience and an established record of producing award-winning work that drives business. Gretchen started her career in the nonprofit sector and has continued to work with nonprofit organizations for the last 15+ years. She served on the board of directors as board co-chair and marketing co-chair for the Young Nonprofit Professionals Network of Grand Rapids from 2009 - 2012. She opened the doors of DeVault Design (now Tiny Blue Sky) in 2005 and has worked with over a hundred businesses and nonprofit organizations. She is passionate about helping businesses and nonprofits grow through their websites and branding.

PODCASTER

Gretchen is a business expert and shares her love of all things entrepreneurship as producer and co-host of Lean the F*ck Out a weekly podcast for female entrepreneurs. The podcast is in its third season and has had over 25,000 listens.

MUSICIAN/SONGWRITER

Gretchen is a singer/songwriter and guitarist for indie pop band The Icicles and shoegazer band Voluptuous Panic. She has released multiple albums and has toured throughout the world. Her music has been licensed in commercials for Motorola and Target, as well as several independent films.